#### **Term Information**

**Effective Term** 

Spring 2022

#### **General Information**

Course Bulletin Listing/Subject Area	Near Eastrn Lang and Cultures
Fiscal Unit/Academic Org	Near Eastern Languages/Culture - D0554
College/Academic Group	Arts and Sciences
Level/Career	Graduate, Undergraduate
Course Number/Catalog	5020
Course Title	Oligarchs, Penthouses, and Yachts, The Global Lives and Times of Eurasian Elites
Transcript Abbreviation	Oligarchs
Course Description	Who are the rich and powerful people in Russia, China, Middle East, and Central Asia? How do these Eurasian elites live? What enables them to accumulate so much wealth and influence, and what kinds of business and pleasure do they pursue in global arenas? Unlike many courses that study governments, this course focuses on the privileged classes of Russia, China, and the Muslim-majority world.
Semester Credit Hours/Units	Fixed: 3

#### **Offering Information**

Length Of Course	14 Week, 12 Week, 8 Week
Flexibly Scheduled Course	Never
Does any section of this course have a distance education component?	No
Grading Basis	Letter Grade
Repeatable	No
Course Components	Lecture
Grade Roster Component	Lecture
Credit Available by Exam	No
Admission Condition Course	No
Off Campus	Never
Campus of Offering	Columbus

#### **Prerequisites and Exclusions**

Prerequisites/Corequisites	
Exclusions	Not open to students with credit for INTSTDS 5020 or SLAVIC 5020
Electronically Enforced	No

#### **Cross-Listings**

**Cross-Listings** 

Cross-listed in INTSTDS and SLAVIC

#### Subject/CIP Code

Subject/CIP Code Subsidy Level Intended Rank 16.1199 Doctoral Course Junior, Senior, Masters, Doctoral

## **Requirement/Elective Designation**

The course is an elective (for this or other units) or is a service course for other units

Course goals or learning objectives/outcomes	• Know the broad political and economic contexts of post-Soviet Russia, post-Mao China, Persian Gulf petroleum
	states, and independent Central Asia.
	• Analyze the meanings of wealth, status, prestige, and distinction in elite material culture and lifestyle.
	• Recognize the transnational connections of elite lives and activities, including the use of western laws and financial
	instruments to accumulate and hide wealth.
	• Conduct an informed discussion about the ethical and security implications of global elite activity.
Content Topic List	• Elite lifestyles
	• Politics
	• Finance
	• Russia
	China
	Persian Gulf
	Central Asia today
	Social theory
	• Class
	Consumption
	• Transnationalism
Sought Concurrence	No
Attachments	● NELC-Slavic-IS 5020 Syllabus.docx: Syllabus
	(Syllabus. Owner: Smith,Jeremie S)
	<ul> <li>Turkish-Central Asian Studies Minor Requirements Updated 3-1-21.docx: Updated Turkish/CA Minor Sheet</li> </ul>
	(Other Supporting Documentation. Owner: Smith, Jeremie S)
	<ul> <li>NELC-Slavic-IS 5020 Syllabus, Revised 23Apr2021.docx: Revised Syllabus</li> </ul>
	(Syllabus. Owner: Smith,Jeremie S)
Comments	• Dr. Liu has addressed all of the points made by the panel during the course review. (by Smith, Jeremie S on 05/20/2021 11:02
	AM)
	• See panel feedback sent on 4-15-21. (by Vankeerbergen, Bernadette Chantal on 04/17/2021 10:08 PM)

#### **Workflow Information**

Status User(s) Step Date/Time Submitted Smith, Jeremie S 03/03/2021 11:06 AM Submitted for Approval Levi,Scott Cameron 03/03/2021 12:11 PM Unit Approval Approved Vankeerbergen,Bernadet te Chantal **Revision Requested** 03/07/2021 11:48 AM College Approval Submitted Smith, Jeremie S 03/11/2021 02:24 PM Submitted for Approval Levi,Scott Cameron 03/11/2021 02:47 PM Approved Unit Approval Vankeerbergen,Bernadet te Chantal 03/16/2021 01:41 PM Approved College Approval Vankeerbergen, Bernadet **Revision Requested** 04/17/2021 10:08 PM ASCCAO Approval te Chantal Submitted Smith, Jeremie S 05/20/2021 11:02 AM Submitted for Approval Levi,Scott Cameron 05/20/2021 11:06 AM Approved Unit Approval Vankeerbergen,Bernadet te Chantal Approved 06/13/2021 07:25 AM College Approval Jenkins, Mary Ellen Bigler Hanlin, Deborah Kay Pending Approval 06/13/2021 07:25 AM ASCCAO Approval Hilty,Michael Vankeerbergen, Bernadet te Chantal

# Oligarchs, Penthouses, and Yachts: The Global Lives and Times of Eurasian Elites

Near Eastern Languages & Cultures (NELC), International Studies, Slavic Languages & Literatures 5020 Spring 2022, The Ohio State University, Columbus

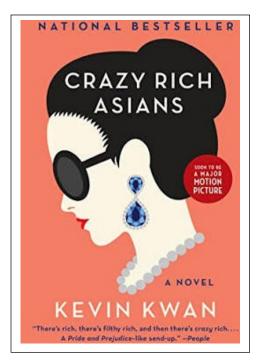
Associate Professor Morgan Y. Liu Office: Hagerty Hall 331 Office Hours: (TBA) Email: <u>liu.737@osu.edu</u> Mondays 2:15pm – 5:00pm (1x/wk)

# **Course description**

Who are the rich and powerful people in Russia, China, Middle East, and Central Asia? How do these "Eurasian elites" live? What enables them to accumulate so much wealth and influence, and what kinds of business and pleasure do they pursue in global arenas?



Unlike many courses that study governments, this course focuses on the *privileged classes* of Russia, China, and the Muslim-majority world. Looking at what the most influential and resourced people are doing offers closer views of what is going on in these societies. It



also reveals what an interconnected world we live in, because many interesting financial and cultural connections are happening at the personal level across the world. Eurasian elites constantly travel, vacation, shop, and invest globally. We follow these people from their business bases in Moscow, Tashkent, or Shanghai, to penthouses in London, yachts in Malta, shell companies in the British Virgin Islands, shopping sprees in Paris, students at Harvard, bank accounts in Cyprus, vacations in Turkey, museum fundraisers in New York, sports teams they own in England, etc.

We approach elite lives "from within," understanding their socio-cultural worlds, where distinctive tastes and sensibilities are cultivated through exclusive activities. We also approach them considering the political economy of their contexts, as they navigate the national politics and laws of their own countries, internationalize their business activities, shop globally for jurisdictions in/through which to park their wealth, and incorporate themselves into elite institutions worldwide. We will include consideration of recent social theories of elites, class, consumption, cosmopolitans, and transnationalism (principally from anthropology, sociology, and geography), and the application of such theories to the Eurasian cases



being examined. We ask if there are distinctive qualities to elites and political power in the "Eurasian" space, as they are rooted in their cultures of origin but also operate around the globe.

**Course materials** consist of ethnographic, journalistic, fictional, and filmic representations of the lives and activities of elites from post-Soviet Russia, post-Mao China, the Persian Gulf, and Central Asia, Students also work for much of the semester on a project of their choosing relevant to course themes, and present results to class, whose topics will be integrated into the main course themes. **Class formats** include lectures, discussions, debates, film viewing, and student presentations.

**Issues we discuss** include: what political conditions and legal regimes have allowed unprecedented accumulation of wealth, its concealment, its ostentatious display, and its global reach? How are

the publics responding to them, and how do the politics of anti-elitism and populism operate? What does the emergence of the ultra-rich mean for the future of economic inequality and the stability of particular nation-states? How do we understand the

consequences of these trends for the future of finance-dominated capitalism, governance, security, and justice?

# Readings, Film, Video

All readings and audiovisual sources will be posted on Carmen as PDFs or links to streaming video. All of these course materials are in English



(or with English subtitles) and available free to OSU students.

# **Course Learning Outcomes**

By the end of this course, students should successfully be able to:

- Know the broad political and economic contexts of post-Soviet Russia, post-Mao China, Persian Gulf petroleum states, and independent Central Asia.
- Analyze the meanings of wealth, status, prestige, and distinction in elite material culture and lifestyle.
- Recognize the transnational connections of elite lives and activities, including the use of western laws and financial instruments to accumulate and hide wealth.
- Conduct an informed discussion about the ethical and security implications of global elite activity.

# Grades

Assignment or category	Percent of Grade
Individual Reponses (IR)	20 %
Class Reflections (CR)	10 %
Course Project: Preliminary Presentation	05 %
Course Project: Final Presentation	15 %
Course Project: Preliminary Essay	15 %
Course Project: Final Essay	35 %
TOTAL	100 %

# **Grading Scale**

A (94-100) A- (90-93) B+ (87-89) B (83-86) B- (80-82) C+ (77-79) C (73-76) C- (70-72) D+ (67-69) D (60-66) E (below 60)

# Assignments

How to do well in this course:

- Check Class Schedule (last pages of this document) before each Class to know the homework and what to expect in Class, on Carmen>Syllabus.
  - Pace yourself between our class meetings. Don't do last minute homework.

- *Do the assigned readings, films, websites* of the homework and think about them. I cannot overstress the importance of this.
- Use the tricks in PDF "How to Read an Academic Book or Article" on Carmen>Syllabus
- All homework (readings, films, websites) are posted under Carmen>Assignments>Class #, where "#" is whatever Class number, according to the Class Schedule document.

#### Individual Response (IR): happens at home

- IRs are exercises you do during your homework reading, film, or website. It's a short document with a couple of basic questions.
- Most Classes have an IR associated with that homework. Turn in the IR before that Class.
- All homework (readings, films, websites, and the specific IR for this Class's assignments) are posted under Carmen>Assignments>Class #, where "#" is whatever Class number, according to the Class Schedule document. You post your completed IR at the same webpage.
- IRs are graded with a score (0-100) based on conscientious and thoughtful engagement with the reading film, or website.
- > I will post your IR score and some comments for improving on the same website.

#### **Class Reflection (CR):** happens near end of some classes

- Take 6 minutes near the end of class to write a brief Class Reflection on a summarizing question that I give. For example, "what are the key take-aways you got today?" or "what is still confusing?" Or a question tied to the day's discussion.
- Post your answers on Carmen>Discussions>CR-Class# before leaving class.
- CRs are graded with a score (0-100) based on conscientious and thoughtful engagement with the reading film, or website.
- > I will post your CR score and some comments for improving on the same website.

#### **Course Project**, happens in class and at home

- A Course Project is an independent research project that happens over the entire semester. Students select their own topic related to course themes. Talk to me about your topic ideas.
  - The topic has to be do-able with resources available to you and within the term.
  - Option 1: *Make an original argument* about the ideas from the class readings on the Theme. Get prior approval about the question you will tackle.
  - Option 2: *Investigate a case or event* related to the Theme that our course does not cover. Look for library books, online articles, websites. Be careful of the quality and reliability of your sources. Get prior approval about your topic and suggestions on resources.
- > I need to approve your topic verbally. Talk to me during class or outside.

- Then write a one-page Project Proposal for this topic and email to me by the deadline (see Class Schedule). I need to approve the Project Proposal by email. It should include:
  - Statement of topic, the problem/question to investigate
  - Explanation of *motivation*: why is this topic important or interesting?
  - Sources you may use (must include some book excerpts or articles)
  - Argument: what do you hope to claim about this topic?
- > Your <u>Course Project</u> will have 5 stages over the semester (see Class Schedule):
  - **Course Project Proposal** at beginning of term, see above. This is not graded.
  - **Course Project: Preliminary Presentation** before first half of term. See Grade breakdown above for how this, and the other stages, count to your final grade.
  - Course Project: Preliminary Essay about 2/3 in term
  - Course Project: Final Presentation near end of term
  - Course Project: Final Essay at end of term
  - At each stage you get feedback from me and the other students, so that you can revise your Course Essay. Pace yourself and consult with me as needed.

#### **Course Project: Preliminary Presentation:** *happens in class*

- > Prepare a 5-10-minute oral presentation to the class with or without Powerpoint.
- Make a brief presentation on what your Course Project topic is, the sources you are finding and using, some preliminary discoveries and thoughts about the argument you would like to make. Why this topic is important? How does it connect with the themes of our course? How will you analyze the sources?
- Get feedback from me and the class. Use those suggestions to improve your Preliminary Essay (next).

#### **Course Project: Preliminary Essay:** happens at home

- During the time you are researching your topic and preparing the oral presentations, you will also be writing your Essay on the same topic. Pace yourself in writing throughout the term.
- The Essay is a 4-5 pp essay, turned in to Carmen>Assignment>PreliminaryEssay-Class# after all the Preliminary Presentations (see Class Schedule).
- Essays are graded with a score (0-100) based on conscientious engagement with the material and other students, quality of reasoning, depth of reflection, and consideration of different viewpoints.
- I will post your Essay score and some comments on the same part of the website. Use my feedback to prepare the Final Presentation and to revise this draft for the Final Essay (see below).

#### **Course Project: Final Presentation:** *happens in class*

- Prepare a 15-minute oral presentation to the class with Powerpoint. Each student presents and then runs the all-class discussion about the presentation.
- Base your presentation on your research this term and my feedback on your Preliminary Essay. Do your findings confirm or complicate our discussions? Critical evaluations, comparisons, and reflections on the course themes through your investigations will be rewarded especially in the grading.

- Entire class discusses and gives feedback on each Course Project for 15 minutes after presentation. The **point of your Presentation is for YOU to get the feedback you need** to improve your Final Essay. Make sure you ask the class or me if you are unsure about your evidence or argument for the paper. The Presentation is your chance to work out your thoughts with us.
- Prepare 2-3 questions for class discussion on your topic. Conduct a 15-minute class discussion after your Presentation. Ask the class to discuss the wider issues behind what you are presenting about, and discuss what is at stake with this topic.

#### **Course Project: Final Essay:** happens at home

- The Final Essay should be 8-10 pp, turned in to: Carmen>Assignment>FinalEssay-Class# after all the Final Presentations.
- Essays are graded with a score (0-100) based on conscientious engagement with the material and other students, quality of reasoning, depth of reflection, and consideration of different viewpoints.
- > I will post your Essay score and some comments on the same part of the website.

# **Other Policies**

Late assignments: No late work will be accepted without consent from me. Make sure you are keeping up with readings and other assignments. Do assignments in advance, save your work frequently and in multiple locations, know where the nearest computer lab is in case of technical problems.

Absences: you are allowed 2 absences to class without penalty. Beyond that, absences will negatively affect your overall grade, up to 5% per unexcused, if you do not present valid reasons. This is a lot! Just one absence beyond the 2 allowed can make an A- into a B+, for example. You can fail just by missing a few classes without excuse!

If you have to be absent, email me (ahead of time if possible) with your reasons, with documentation if possible. Email me even if you tell me verbally in class because I need a record. **Valid reasons** are excused with zero penalty and do NOT count toward the allowed two absences. **Valid reasons** include religious holidays, military service, court duty, school-sanctioned sports, Covid, and other emergencies. You are responsible for making up for missed readings and assignments and watching any recorded classes. Tell me & the GA of your progress in make ups.

If an unusual, lasting situation arises, you are responsible to let me know as soon as possible, or have someone else contact me. Don't just disappear!

Lateness: repeated lateness (every 3 instances) will be counted as absence. Leaving class early (without telling me ahead verbally) is treated as lateness. Persisting in inappropriate activities during class (see below on class conduct) is treated as an instance of lateness.

**Incompletes:** If feel you need one, you must request this *before* the end of the term and talk to me about circumstances. I have discretion about whether to grant this. If granted, it might come with a late penalty on any missed Exams or other work that is lacking at the end of the term.

In-class conduct: I expect your full, thoughtful attention. We will all treat each other with respect.

- **NO use of DIGITAL DEVICES permitted in class**, not even for note taking. *No texting or web browsing during class*. If there's a true emergency, step outside to take care.
- Digital devices ARE encouraged during your in-class writing see above. SLDS students are welcome to use digital devices as part of your accommodations.
- The GA and I may check what you are doing and confiscate devices that violate this for the remainder of the class. WE CAN TELL IF YOU ARE LOOKING AT YOUR PHONES, whether or not we tell you to stop, and are keeping track throughout the semester. If you persist, YOU WILL SUFFER A GRADE DEDUCTION FOR BOTH PARTICIPATION AND PENALTY FOR ABSENCE for that class.
- I reserve the right to ask students whom I judge is disrupting the classroom environment (or repeatedly texting) to leave, resulting in an instant absence deduction of 5% of total grade.
- <u>Why so strict?</u> I need your full engagement during the class time. That goes toward your Participation grade, and you'll get more out of the class. I realize some take notes on their computers, but I'll have to ask you to go with paper for this course. (You can transcribe it later to computer).

**Cheating & Plagiarism**: I take very seriously plagiarism and cheating on any coursework. Substantiated cases of cheating would mean a failing grade in this course, and possibly expulsion, according to university rules, below.

I use new anti-plagiarism software to check for undocumented source material. Plagiarism is the representation of another's works or ideas as one's own. It includes the unacknowledged word for word use and/or paraphrasing of another person's work and/or the inappropriate unacknowledged use of another person's ideas.

<u>Collaboration and sharing ideas from others, however, is a good thing</u>. We learn by building on each other's ideas. **Just make sure you acknowledge your sources** with footnotes in your writings, or orally in class. (Also do something with the ideas of others: evaluate them, relate them to other ideas, argue for or against them, give your own examples illustrating them, etc. Don't just cite them.)

<u>Ohio State's academic integrity policy</u>: It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to, cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty Rule 3335-5-487). For additional information, see the Code of Student Conduct <u>http://studentlife.osu.edu/csc/</u>.

<u>Copyright disclaimer</u>: The materials used in connection with this course may be subject to copyright protection and are only for the use of students officially enrolled in the course for the educational purposes associated with the course. Copyright law must be considered before copying, retaining, or disseminating materials outside of the course.

Accessibility accommodations for students with disabilities:

The University strives to make all learning experiences as accessible as possible. If you anticipate or experience academic barriers based on a disability (including mental health, chronic or temporary medical conditions), please let me know immediately so that we can privately discuss options. To establish reasonable accommodations, I may request that you register with Student Life Disability Services. After registration, make arrangements with me as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion. SLDS contact information: slds@osu.edu; 614-292-3307; slds.osu.edu; 098 Baker Hall, 113 W.

12th Avenue.

**Accessibility of course technology:** This course requires use of Carmen (Ohio State's learning management system) and other online communication and multimedia tools. If you need additional services to use these technologies, please request accommodations with your instructor. <u>Carmen (Canvas) accessibility</u>

# **Resources for Success and Well-Being**

**Talk to me:** My approach to teaching is to facilitate student learning and success. I am not interested in penalizing students who are making a good-faith effort to produce high-quality work. If, due to personal circumstances or academic scheduling issues (e.g., three things due the same day), you anticipate or find yourself struggling with the course policies, please consult me *as soon as possible*. We can make a plan for ensuring you can meet course requirements.

<u>Academic well-being</u>: There are many resources available at OSU for students who would like academic support, including the Writing Center, Dennis Learning Center, and other services. If you find yourself in circumstances that pose a serious challenge to your ability to keep up academically (e.g. ongoing family crisis, chronic illness, hospitalization, financial crisis, or being a victim of violence), Student Advocacy is available to help you manage the situation.

- Writing Center: <u>http://cstw.osu.edu</u>
- Dennis Learning Center: http://dennislearningcenter.osu.edu
- Student Advocacy: <u>http://advocacy.osu.edu</u>
- An overview of student academic services and other direct links can be found here: <u>http://advising.osu.edu/welcome.shtml</u>

**Personal well-being:** OSU also has resources to help with emotional and bodily health. Counseling and Consultation Services (http://ccs.osu.edu, 614-292-5766), located in the Younkin Center on Neil Avenue and in Lincoln Tower, provides mental health care, referrals, counseling groups, wellness workshops, and substance abuse resources. They can help with feeling down, anxiety, difficulty concentrating, lack of motivation, interpersonal relationship problems, and substance abuse. CCS has an after-hours crisis line that can be reached at their main number, 614-292-5766 (ext. 2) outside of office hours. During work days, emergency consultations are also available. Outside resources include the **National Suicide Prevention Hotline (1-800-273-TALK)** and the **Crisis Text Line**, which can help you talk through any kind of crisis, including self-harm, domestic abuse, depression, sexual assault, family and friend problems, substance abuse, grief, and other situations **(text START to 741-741)**. An overview of student well-being services can be found here: http://ssc.osu.edu.

<u>Healthcare</u> is available for all students at the Wilce Student Health Center on campus and accepts many insurance plans; it is mostly free for those on OSU student health insurance. If you are ill, they can give you an absence excuse as well as treatment. Same-day weekday appointments are available. After hours and on weekends, there are OSU urgent care facilities near campus that accept insurance; see <u>https://shs.osu.edu/emergencies/after-hours-care/</u>.

<u>Food security</u>: Increasing numbers of students are finding themselves without adequate food. The Buckeye Food Alliance (<u>https://www.buckeyefoodalliance.org</u>, 614-285-4067) runs a free food pantry for OSU students in Lincoln Tower, Suite 150, that is open four days a week.

<u>Sexual assault</u> crisis services are available to people of all genders and orientations through the local SARNCO hotline (614-267-7020) and area hospitals. Ongoing support is available through Counseling and Consultation and Wilce Student Health. OSU Hospital, CCS, and SARNCO are confidential. You can also find support and ways to report sexual assault or harassment through the University's Title IX office (<u>http://titleix.osu.edu</u>), which does not guarantee confidentiality. Be aware that many other OSU academic and coaching staff are mandatory reporters (required to convey reports of assault to the University) and also cannot guarantee confidentiality. (To be clear, I absolutely will help you get assistance, but you have a right to be aware of OSU's reporting policies.) Choose the support system that is right for you. Being a victim/survivor of sexual assault is never your fault, and you have the right to compassionate help.

#### Please reach out if you want to talk and need help finding assistance.

# Disclaimer

I have intentionally chosen readings & films that offer a range of different interpretations and viewpoints, some of which argue against each other. *The points of view expressed in the course material do not necessarily reflect my views* or those of the University.

This course is *not* trying to advocate any particular political or religious point of view, nor to evaluate the rightness of official policy. Rather, we are trying to understand the world and its people, whom we will listen to, but not necessarily agree with.

Our common task is to evaluate everything thoughtfully, because an opinion you disagree with is instructive to all of us. You are NOT required to agree with ideas or interpretations that you read or hear (including from me). You ARE required to give every idea careful consideration and respect for those expressing them.

You are welcome to argue for your own point of view in a constructive manner. You will be graded **NOT for which side you take, but how well you argue for it** (using well-documented facts, materials from our course, methodical reasoning, etc.). This applies for what you say in class and what you write.

# **Course Calendar (Class Schedule)**

This Class Schedule is subject to change with advance notice from the instructor.

Class Schedule is organized below by Week #, which is the Class #, because the course meets once a week.

## Part I: Quick Start on Course's Central Issues

## 1. Rise of the Superrich in the Modern World – 1/10/22

- 1.1. **Course Project**: Think about and talk to me about your **Course Project Proposal** (see above, Assignments). Run ideas by me during class; email me to talk outside of class. Proposal is due by Class 2, after MLK.
- 1.2. Video in Class: Chrystia Freeland 2013, "The Rise of the New Global Super Rich" (15 min), on the political and financial drivers of global crony capitalism.
- 1.3. Reading Homework, excerpt from David Brooks 2000, *Bobos in Paradise : The New Upper Class and How They Got There*, Chapter 1 (pp. 13-53; Page Count [PC]=41), shifts in origins and culture of American upper class in late 20<sup>th</sup> century.
- 1.4. Reading Homework, excerpt from Pierre Bourdieu 1984, *Distinction: A Social Critique of the Judgement of Taste*, Chapter 3 ("Habitus & the Space of Life-Styles", pp. 169-225; PC=57) on class distinctions and social capital.
- 1.5. (1/17/21 is MLK, no class)

## 2. Elite Lifestyles and Thinking about Consumption & Status - 1/24/22

- 2.1. **Course Project**: your written **Course Project Proposal** needs to be approved by me by email by today. Once approved, work on your own schedule for the next stages of the Course Project (see above, Assignments), and watch for the deadlines (see below).
- 2.2. **Note to student**: since we have a two week gap, use the time well to decide on and do preliminary scouting for your Course Project. The reading is long for this class, but most of it is easy narrative reading.
- 2.3. Video Homework: BBC 2014, "The Men Who Made Us Spend" (50 min; watch first 20 min), on consumerism.
- 2.4. Video in Class, Videofashion 2005, "All that Glitters" (24 min), on how prestige jewelry designers craft distinction.
- 2.5. Reading Homework, excerpt from Wednesday Martin 2015, *Primates of Park Avenue : A Memoir*, Chapters 1-4 (pp.15-129; PC= 115, easy narrative reading), on the elite world of New York City's Upper East Side women.
- 2.6. Reading Homework, excerpt from Thomas Veblen 2007, *The Theory of the Leisure Class*, Chapter 4 ("Conspicuous Consumption", pp. 109-159; PC=51), classic statement on "conspicuous consumption".

# Part II: China's New Rich

## 3. Social Consequences of China's Economic Rise - 1/31/22

- 3.1. Video Homework: BBC 2016, "How to Get Rich: Secrets of China" (52 min), on Guangzhou's wealth boom, lives of the superrich there, and the bigger picture of China's economic rise.
- 3.2. Video Excerpt in Class, 2014, "Inside China: Rich & Poor" (3 min), how China's richest are in real estate.
- 3.3. Video Excerpt in Class, 2014, "Vertical City" (3 min), architectural concept of superskyscraper for Shanghai's elites.
- 3.4. Reading Homework, excerpt from Kevin Kwan. 2013. *Crazy Rich Asians*, Chapters 1-8 (pp. 3-238; PC=236, breezy novel narrative). Everyday rituals of power within an elite Chinese extended family in Singapore, Hong Kong, New York, and elsewhere.

## 4. How Economics is Intertwined with Politics in China – 2/7/22

- 4.1. Film Excerpt in Class: 2018, *Crazy Rich Asians*, (first 55 min), appreciating the transnational, cosmopolitan lives and obscessions of a Chinese "old money" family.
- 4.2. Reading Homework, excerpt from John Osburg 2013, *Anxious Wealth: Money and Morality among China's New Rich*, Introduction (pp. 1-36; PC= 36), on the political economy of post-Mao China, the changing rules of how entrepreneurs succeed in China's climate.

# 5. Money, Morality, Corruption & the Bo Xilai Case - 2/14/22



5.1. Video Homework: 2014, "China, the Corrupt Republic" (53 min), on the political economy of China's corruption, and the infamous case of Bo Xilai as part of President Xi's anti-corruption campaign.

5.2. Reading Homework, excerpt from John Osburg 2013, *Anxious Wealth: Money and Morality among China's New Rich*, Chapter 4 ("Consumption, Status, and Recognition among Chengdu's elite", pp. 113-142; PC=30), ethnography of

young new rich families in Chengdu, Sichuan Province.

5.3. Reading Homework, excerpt from Yuen Yuen Ang 2020, China's Gilded Age: The Paradox of Economic Boom and Vast Corruption, Chapter 5 ("Corrupt and Competent", pp. 119-152; PC=34), political science study on graft in China, including case study on Bo Xilai, a one-time ascendant political superstar pioneering a model of governance, who quickly fell from favor in 2012, convicted of bribery and embezzlement.

## Part III: Global Elites from Small Places

#### 6. Who Owns the Penthouses in London & New York? - 2/21/22

- 6.1. **Course Project: Preliminary Presentation.** Make brief presentation in class on what your Course Project topic is, the sources you are finding and using, some preliminary discoveries and thoughts about the argument you would like to make. Get feedback from me and the class. See above in Assignments.
- 6.2. Reading Homework, Louise Story and Stephanie Saul 2015. "Hidden Wealth Flows to Elite New York Condos." *The New York Times*, (PC=5 on NYTimes website), on the international arena of plunder and money laundering, seen through a single luxury condo in Manhattan.
- 6.3. Film Viewing in Class: 2016, "London's Domestic Slaves" (6 min), on South East Asian women working in London for the elite from the Persian Gulf.
- 6.4. Film Viewing in Class: Jason Sharman, "Global Shell Games" (15 min), on how elites worldwide use global financial systems to hide their pludered wealth in shell companies in grand corruption-friendly jurisdictions arund the world.
- 6.5. Reading Homework, excerpt from Mark Hollingsworth and Stewart Lansley. 2010. *Londongrad : From Russia with Cash : The inside Story of the Oligarchs*, Chapter 1 ("The Man Who Knew Too Much", pp. 1-28; PC=28), on why Russian elite set up in London for real estate, schools, and shopping.
- 6.6. Reading Homework, excerpt from Alexander Cooley and John Heathershaw. 2017. *Dictators without Borders : Power and Money in Central Asia*, Chapter 2 ("Kazakhstan's Most Wanted: Economic Fugitive or Democratic Champion?", pp. 53-79; PC=27), intriguing case study on a Central Asian elite figure's global life, shady dealings, and conflict with a kleptocratic, authoritarian state.

## 7. What Enables the Global Lives of Central Asian Elites? - 2/28/22

- 7.1. Film Excerpts Viewing in Class: Aktan Arym Kubat 2010, *The Light Thief*, (76 min), on local Kyrgyz elite boss courting Chinese investors to rural Kyrgyzstan.
- 7.2. Reading Homework, excerpt from Jason Sharman 2017. *The Despot's Guide to Wealth Management*, excepts (pp. 138-149; PC=12), on the role of British real estate professionals on Middle Eastern and former Soviet elites, in reference to the 2011 Arab Spring and the former Soviet space.
- 7.3. Reading Homework, excerpt from Alexander Cooley and John Heathershaw. 2017. *Dictators without Borders : Power and Money in Central Asia*, Chapter 3 ("Tajikistan: President of Warlords and his Offshore State", pp. 80-111; PC=32), global aluminum mining company interests, Tajik elites moving profits out of this impoverished country via western financial and legal instruments.

## Part IV: Russian Oligarchs & Elites Under Putin

### 8. "Wild Capitalism" of the 1990s - 3/7/22

- 8.1. Video Excerpt in Class, ABC News 2000, "Russian Revolutions: The Heavy Hand of Corruption" (6 min), Section 7, look at Russian oligarchs in 1990s, focus on Boris Berezovsky, start of Putin era.
- 8.2. Video Excerpt in Class, CBS News 2001, "Russia's New Czars, the Oligarch" (13 min), interviews with Boris Berezovsky at his French Rivera palace, with some context of his activities.
- 8.3. Reading Homework, excerpt from Elisabeth Schimpfössl 2018. *Rich Russians : From Oligarchs to Bourgeoisie*, Chapter 1 ("A Short Story of Enrichment", pp 20-37; PC=18), the social world and personalities of post-Soviet Russian elites, in the only recent scholarly study of Russia's oligarchs.
- 8.4. (Next week is Spring Break)

## 9. Vladimir Putin, the Game Changer - 3/21/22

- 9.1. Video Excerpt in Class, CNBC News 2008, "Russian Gamble: Risky Business in the Land of Putin" (5 min), transition of Yeltsin to Putin eras for oligarchs, including Roman Abromovich, Oleg Deripaska, Andre Bavalov, showing relation between the Russian state and oligarchs.
- 9.2. Video Homework: Frontline 2015, "Putin's Way" (56 min), on President Vladimir Putin's method of ruling Russia, including how he changed the role of the oligarchs.
- 9.3. Reading Homework, excerpt from Robert W Orttung. 2017. *Putin's Olympics : The Sochi Games and the Evolution of Twenty-First Century Russia*, Chapter 2, ("The 2014 Sochi Olympics mega-project and Russia's political economy", pp 21-37; PC=17), on the 2014 Winter Games in Russia as part of Putin's method of crony rule enriching his elites.
- 9.4. Reading Homework, excerpt from Karen Dawisha 2014. *Putin's Kleptocracy : Who Owns Russia*, Chapter 6 ("Founding of the Putin System", pp 266-312; PC=47), on the extractive patronage system under Putin.

## 10. Putin's New Rules: The Mikhail Khodorkovsky Case - 3/28/21

- 10.1. **Course Project: Preliminary Essay**: Turn in the first draft of your Course Project essay to Carmen by start of class. See Assignments above. Do the regular assignment below as well. Get written feedback from me and use that to prepare the Final Presentation and to revise this draft for the Final Essay (see below).
- 10.2. Video Homework: Cyril Tuschi 2012, "Khodorkovsky : how the richest man in Russia became its most famous political prisoner" (122 min; watch first 55 min), story of the

economic rise and political fall of the richest man in Russia, Mikhail Khodorkovsky.

10.3. Reading Homework, excerpt from Mark Hollingsworth and Stewart Lansley. 2010. Londongrad : From Russia with Cash : The inside Story of the Oligarchs, Chapter 8 ("The Curse of Yukos", pp. 209-253; PC=45), on the political fall of the richest man in Russia, Mikhail Khodorkovsky, and



the Russian state's take-over of his once-successful oil company, Yukos.

10.4. Reading Homework, excerpt from Elisabeth Schimpfössl 2018. *Rich Russians : From Oligarchs to Bourgeoisie*, Chapter 2 ("Becoming Bourgeois", pp 38-64; PC=27), how Russia's rich are changing their tastes and class positions.

### 11. Assessing Russia's Brand of Governance and Economic Development – 4/4/22

- 11.1. Reading Homework, excerpt from Peter Rutland 2010. "The Oligarchs and Economic Development." (In *After Putin's Russia : Past Imperfect, Future Uncertain*, edited by Stephen K. Wegren and Dale R. Herspring, pp. 159-182; PC=24), on the broad economic effects on Russia of oligarch status and power.
- 11.2. Reading Homework, excerpt from Elisabeth Schimpfössl 2018. *Rich Russians : From Oligarchs to Bourgeoisie*, Chapter 8 ("Rich Russians and the West", pp 153-167; PC=15), how Russian elite activity and money is also corrupting western institutions and luxury and real estate markets.

## Part V: Global Elites and Modern Capitalism

# 12. Student Project Presentations: What have you discovered with your own independent research? – 4/11/22

- 12.1. **Course Project: Final Presentations**: Base your presentation on your research this term and my feedback on your Preliminary Essay. See Assignments above. Each student presents and runs the all-class discussion about the presentation. Entire class gives feedback on each Course Project. Use that feedback for the Final Essay.
- 12.2. No new readngs or videos.

# 13. Student Project Presentations: What have you discovered with your own independent research? – 4/18/22

13.1. Course Project: Final Presentations, part two.

### 14. Lessons about Wealth, Structural Injustice, and Morality - 4/25/22

- 14.1. Big Picture Lectures, Discussions, and Debates in Class. Overall question for debate: what the behavior, money, and model of elites from kleptocratic states mean for the future of the western-centered global political and economic order. *No new readings or videos*.
- 14.2. **Course Project: Final Essay**: due 4/29/22. Use feedback from me in the Preliminary Essay and from students during your Final Presentation to produce this final draft of your Course Project essay.

# The Ohio State University College of Arts and Sciences

#### Turkish and Central Asia studies Minor (TURKISH/CENTRAL ASIA-MN)

Department of Near Eastern Languages and Cultures 300	
Hagerty Hall, 1775 College Road Columbus, OH 43210-1340 614-292-9255; http://nelc.osu.edu/	
The minor in Turkish and Central Asia studies consists of 13-15 credit hours of course work as listed below, in addition to the prerequisites required. Up to six credit hours of overlap between the minor and the GE will be permitted.	
After the faculty adviser in the Department of Near Eastern Languages and Cultures has approved the Minor Program Form, you should file the form with your college or school counselor. For further information about the minor program, contact the department.	
<b>Prerequisite courses (12 credit hours):</b> Turkish or Uzbek language courses (12 credits): Turkish or Uzbek Language 1101 (4 credits), 1102 (4 credits), 1103 (4 credits)	
Language requirement (4 credit hours): Turkish 2101 (4 credits) or Uzbek 2101 (4 credits)	
<b>Translated Turkish and Central Asian Literature and Culture</b> (3 credit hours): Turkish 2701 Mystics, Sultans, Prisoners & Dreamers: Turkish Literature in Translation (3) Turkish 2241 Beyond Belly Dancers and Harems: Turkish	
Culture (3) Turkish 3350 Contemporary Issues in Turkey (3) NELC 5204 Culture and Politics in Central Asia (3)	
Minor Elective Requirement (6-8 credit hours)	
Turkish 2102 Intermediate Turkish III (4) Turkish 3001 Advanced Turkish Syntax (4) Uzbek 2102 Intermediate Uzbek II (3)	
Uzbek 3102 Advanced Uzbek Syntax (3) Turkish 2701 Mystics, Sultans, Prisoners & Dreamers: Turkish Literature in Translation (3) Turkish 2241 Beyond Belly Dancers and Harems: Turkish Culture (3) Turkish 3350 Contemporary Issues in Turkey (3) Turkish 5377 Turkish Theatre, Music, & Dance, (3)	
Uzbek 3102 Advanced Uzbek Syntax (3) Turkish 2701 Mystics, Sultans, Prisoners & Dreamers: Turkish Literature in Translation (3) Turkish 2241 Beyond Belly Dancers and Harems: Turkish Culture (3) Turkish 3350 Contemporary Issues in Turkey (3) Turkish 5377 Turkish Theatre, Music, & Dance, (3) NELC/Slavic/ INTSTDS 5020 Oligarchs, Penthouses, and Yachts: The Global Lives and Times of Eurasian	
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# Turkish and Central Asia studies minor program guidelines

The following guidelines govern this minor.

#### Required for graduation No

<u>Credit hours required</u> A minimum of 13-15. 1000 level courses shall not be counted in the minor. At least 6 credit hours must be upper-level courses as defined by the College of Arts and Sciences.

<u>Transfer and EM credit hours allowed</u> A student is permitted to count up to 6 total hours of transfer credit and/or credit by examination.

<u>Overlap with the GE</u> A student is permitted to overlap up to 6 credit hours between the GE and the minor.

<u>Overlap with the major and additional minor(s)</u>
The minor must be in a different subject than the major.
The minor must contain a minimum of 12 hours distinct from the major and/or additional minor(s).

#### Grades required

• Minimum C- for a course to be counted on the minor.

- Minimum 2.00 cumulative point-hour ratio required for the minor.
- Course work graded Pass/Non-Pass cannot count on the minor.

• No more than 3 credit hours of course work graded Satisfactory/Unsatisfactory may count toward the minor.

X193 credits No more than 3 credit hours.

<u>Approval required</u> The minor course work must be approved by the academic unit offering the minor.

<u>Filing the minor program form</u>: The minor program form must be filed at least by the time the graduation application is submitted to a college/school counselor.

<u>Changing the minor</u>: Once the minor program is filed in the college office, any changes must be approved by the academic unit offering the minor.

College of Arts and Sciences Curriculum and Assessment Services 154 Denney Hall,164 Annie & John Glenn Ave. http://artsandsciences.osu.edu

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